

Join Us



Time to Sign-up! Join Johnson County Local Food Alliance

Johnson County Local Food Alliance (JCLFA) is an association of farmers, food businesses (including groceries, restaurants, and institutions), consumers and support organizations who all strive to make fresh, locally grown food more widely available (and eaten) in our communities.

All consumer members receive a copy of our current Buy Fresh Buy Local Directory. Last year's Directory went out to over 15,000 individuals, businesses and organizations. Members also receive:

- Invitations to JCLFA and BFBL events in the area
- Networking opportunities with others in the area who support local food and related businesses.
- Subscription to JCLFA quarterly e-newsletter
- Leadership opportunities within JCLFA and local food campaigns.

Members must be committed to creating a marketplace characterized by professionalism, cooperation, care for the earth, and care for our communities. If you share these values, then join the Johnson County Local Food Alliance! See page 2 for more information.



Local Food Fresh Food

Find us at: www.jclfa.org; (319) 325-2701; PO BOX 93, Iowa City, IA 52244



What is Buy Fresh Buy Local?

Buy Fresh Buy Local is a national collective of local campaigns that strives to:

- Grow the market for local, sustainable food
- Increase sales, income and stability of direct marketing farmers
- Spotlight our local treasures: farmers markets, family farms and orchards, local meat lockers, restaurants, grocery stores and businesses that serve or

sell locally grown farm products

- Stimulate the long-term vitality of Iowa agriculture by making independent farmers and businesses stronger

Johnson County Local Food Alliance is the local chapter of Buy Fresh Buy Local.

Contact JCLFA Executive Coordinator Michelle Kenyon Brown for more information at michelle@jclfa.org or (319) 325-2701.



Join us by
taking the
pledge!

Please show your commitment to building a more local and more sustainable food economy in Johnson and surrounding counties.

Volunteers Needed!

Become a Volunteer for the Johnson County Local Food Alliance (JCLFA)! We are looking for volunteers who are able to offer their time and skills to help grow our organization.

These include:

- On the ground help on our campaign to start a Farm to School Chapter in Johnson County.
- Business, Farmer and Consumer Membership Recruiters and Event Planners (JCLFA holds an annual Local Food Summit as well as our Field to Family events)
- Board Members
- Writers (newsletter articles, website content, etc.)
- Media Advocates
- Accountants
- Social Media Specialists

This is an excellent opportunity for anyone interested in eating more local food and helping to educate others about the value of local food. Contact Michelle with more information at michelle@jclfa.org or by calling (319) 325-2701.

Consumer Membership Application

Name:

Organization/ Business (if applicable):

Address:

County:

Phone:

Email:

Website:

Memberships Categories:

Student/ Low-Income \$15

Basic Member \$25

Sustaining Member \$50

Benefactor Member \$100

Send Membership Form and check to:

JCLFA
PO BOX 93
Iowa City, IA 52244

I PLEDGE TO:

- **SPEND** 10% of my weekly food dollars with participating BFBL members
- **USE** the BFBL directory to locate BFBL farms, restaurants, grocers and other food businesses
- **SUPPORT** the local economy by using my food dollars to strengthen our local food system
- **MAKE A DIFFERENCE** in my community by sharing my enthusiasm for fresh, local foods
- **CONSERVE** energy and protect the environment by purchasing local foods
- **LEAD** a healthy lifestyle by serving fresh and local foods to my family
- **ENJOY** the delicious flavors and diversity of fresh, local Iowa foods

Member Signature

Date