

I
PLEDGE
TO:



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Please show your commitment to building a more local and more sustainable food economy in Johnson and surrounding counties.

GOAL:
Spend 10% of your weekly food dollars with BFBL members.

I PLEDGE TO:

- **SPEND** 10% of my weekly food dollars with participating BFBL members
- **USE** the BFBL directory to locate BFBL farms, restaurants, grocers and other food businesses
- **SUPPORT** the local economy by using my food dollars to strengthen our local food system
- **MAKE A DIFFERENCE** in my community by sharing my enthusiasm for fresh, local foods
- **CONSERVE** energy and protect the environment by purchasing local foods
- **LEAD** a healthy lifestyle by serving fresh and local foods to my family
- **ENJOY** the delicious flavors and diversity of fresh, local Iowa foods

LOOK FOR THE LABEL & TASTE THE DIFFERENCE

To learn more, visit our website: www.jclfa.org



Name _____

Address _____

City _____

State _____ Zip _____

E-mail _____

Phone _____

Please enter my email to receive JCLFA newsletter and local food announcements.